YOU BOYS LOOK FOR SOMETHING SPECIAL? UNDER COUNTER ITEM MAYBE??
YEH. I'm TIRED OF MEGA-MEDIA DRIVEL! GIMME SOME MINI!
MY BREATH IS FRESH AND CLEAN
CLAY GEERDES COMIX WORLD
JACK D. ZASTRE

guide cause the same thing to happen to ugs? A few years ago Donahue, the publisher of ZAP 1, the "Plymell" Zap, was selling copies of the book for $20. An eastern collector bought his last five, went home with them and sold them for $65 each. Not long after that I saw copies hanging on dealers' walls with price tags of $150-200. What happened was that within the space of a year or so, collectors became aware of underground collecting and the collector/dealers who had stockpiled early ugs began to cash in on their mags. (See page two)

Preview shots on this issue are from EL VIBORA 20-21, the Summer double, and RIP OFF COMIX 9. Centered is cover of the Spanish edition of the color Freak Brothers anthology.

¡UN INUTIL!! ESO ES LO QUE ERES, LENTEJA!! QUE NO SIRVAS PARA LOS NEGOCIOS, PASE... PERO QUE PIERDAS A UNA FOTOMATON EN UN CALLEJON SIN SALIDA YA ES EL COLMO!!!

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COMIX WORLD 182. October 15, 1981. © Clay Geerdes, Box 7081, Berkeley, CA 94707. All Rights Reserved. Logo by Jack D. Zastre.*
I just saw the full-page ad in THE BUYER'S GUIDE for THE OFFICIAL UNDERGROUND COMIX AND NEWAVE COMIX PRICE GUIDE by Jay Kennedy. This raises some interesting questions. What makes it official? Says who? Does this mean that Kennedy and his publisher, Jerry Weist, intend to tell the rest of us what we're going to pay for a collectible ug comic? How are these prices going to be determined? In the overground price guide, you get the attention you pay for, which makes comic collecting a rich man's game. Most of the information in that guide is arbitrary and a lot of it is ridiculous. Looking through a ten year collection, one sees how prices were manipulated and the market escalated into the hands of a few millionaires. Middle-range dealers have been harmed by the Guide more than helped because they are pressured into asking unrealistic prices for books which are far from rare. Will this underground

...A VER... CIRCULEN, CIRCULEN...
...DICEN QUE BUSCAN A UN TERRORISTA QUE JALEO...
...SE VE QUE HA ESCAPADO DEL HOSPITAL CLINICO...
...CIRCULEN, HAGAN EL FAVOR...!
...CON ESTE FOLLON HOY NO HAREMOS NI UN CUENTE...
...MEJOR NOS LARGAMOS AHORA QUE HA DEJADO DE LLOVER...

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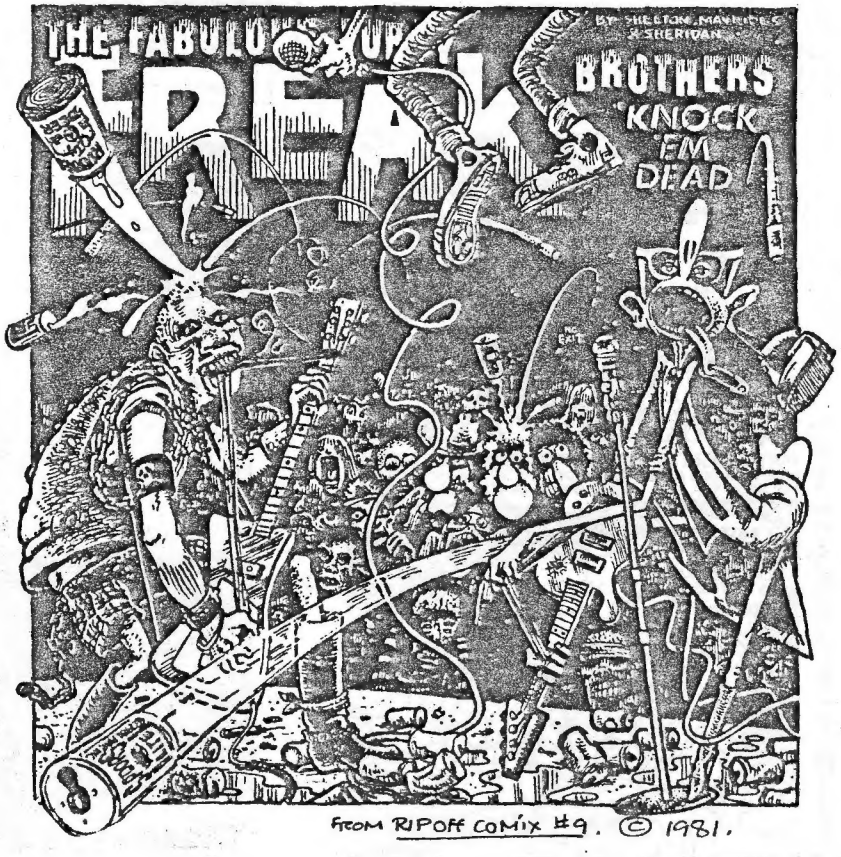
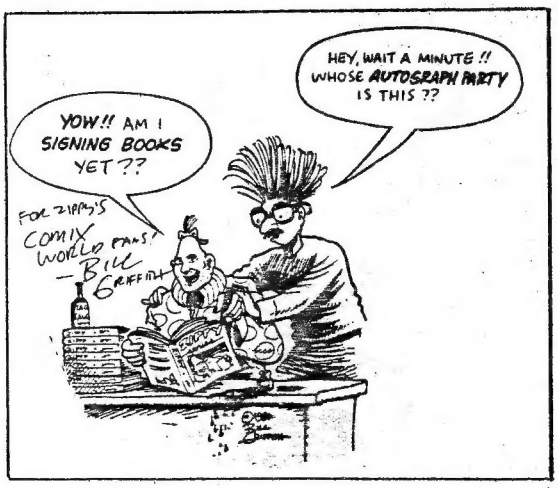



FROM RIPOFF COMIX #9. © 1981.




UG PRICE GUIDE (cont'd). Let's backtrack a minute on listings. The first published listing of underground comix was done by me for Straight Arrow Books in 1973. This initial bibliography cited only ug comix (32pp, color covers). The decision was not made by me, but by Alan Rinzler and John Goodchild. I explained that at the Berkeley Con of 1974 to Al Davoran who was bugged that Promethean was excluded. I agreed with him, but it was editorially decided at that time to exclude fanzines, prozines, mini-comix, etc. and include only bonafide ugs. Only a handful of people were collecting ugs at the time, but none were accessible to the editors of the book, so they were not considered a source. Copies of the listing were sent to the publishers (Print Mint, Rip Off Press, Last Gasp, Krupp) for verification and correction. Mark Estren's A HISTORY OF UNDERGROUND COMICS was on sale at the 1974 Con (sold only a few copies). In the next couple of years, it went through several printings, making a huge profit for SAB (ROLLING STONE's book division). I was paid a small sum for the rights to my photographs and a smaller sum for the bibliographic work. The artists, because they had signed releases several years earlier, got nothing for their artwork (a real ripoff considering the book was mainly an anthology of ug art with Mark Estren's master's thesis pasted around it.)

What the Estren book did was expand the general interest in ug comix via a bookstore audience and kill the possibility of an authentic history. As you artists know, I had been going around conducting interviews and taking photographs for my series of reports which ran in the L. A. FREE PRESS. I had planned to do a book on comics very different from the one Estren did--He was not a comics historian at all, did not connect Crumb with his thirties roots, was more a sociologist who saw the comix related to sixties culture rather than to tradition. I shelved my book project and concentrated on developing the newsletter. In 1975, a New York collector named Shelby Kirch came out with his own list of ugs. He sold copies for a dime. His list included all of the books from my bibliography and what we would now refer to as minis or newaves. If it was published outside the Eastern establishment, Kirch considered it underground and put it on his list. Shortly thereafter, Jerry Weist (who owns a company called The Million Year Picnic, or owned it) published his UNDERGROUND COMIX CHECKLIST. American Comic Book Company out of L.A. published an extensive listing with some rather exhorbitant prices in one of their regular BUYER'S GUIDE ads. Last year, I published THE COLLECTORS' GUIDE TO NEWAVE COMIX as my contribution to the listing mania. Now Brad Foster in Texas and Bob Fowler in Mountain View are both working on complete listings. We've come a long way, baby. Soon we'll have more lists than we can file. I want to remind you all before I forget it that the most extensive bibliography of ugs to date was done in CALIFORNIA COMICS by Bill Loudin.* Send Clark Dissmeyer a couple of bucks and get AND/OR and NEW TWIST COMICS. Clark will always make you laugh. 105 N Esther Street, Fullerton NE 68638.* From Steven Scharff: EVERYTHING YOU'VE ALWAYS WANTED TO KNOW ABOUT FUNNY ANIMALS BUT DIDN'T KNOW WHY TO ASK. 50¢/stamp. An extra 25¢ for a colored cover. 516 Buchanan, Hillside, N J 07205.* Jeff Nicholson's ULTRA KLUTZ (standard ug) is $1.25 from Last Gasp, 2180 Bryant, San Francisco, CA 94110. Most of the ugs listed in CW are available through this company. Adults only on most ugs, so include an age statement with your money.* Two new ones from Krupp: BIZARRE SEX 9 and POWERPAK 2. Preview panels next ish.* Would you believe any normal human being would eat taco sauce on a twinkie (ding dong)? Well over 30 people did at the Zippy promo at Comics and Comix in Berkeley last week. Cost the owners a book a ding dong, too. That's a lotta bucks. Winners got their books signed by Bill Griffith. Party was organized by Jim Buser and Tom Walton.* Bob Beerbohm hosted the artists from ECLIPSE 3 at Best of Two Worlds the following day (Sunday). Nice art show and jam. Marshall Rogers, Trina, Steve Leialoha, Steve Englehart, and John Pound were all on hand. John's living in Eureka now. Looks healthy. Painting a paperback cover and an issue of SAVAGE SWORD OF CONAN.* The place to boogie this Hallowe'en (Sat nite, Oct 31) is at Longshoreman's Hall in North Beach where Louis Abolafia is putting on the EXOTIC-EROTIC HALLOWE'EN BALL. (BASS tickets). Abolafia is filling in the gap left by the hooker's yearly masquerade ball. He thinks of the bash as an extension of the love-ins, a circus for grown-ups, a way of gathering the tribe for a yearly rite. He promises 4 newave bands, strippers, a Mr & Ms Nude World Contest, and lots of other trippy visuals. Longshoreman's has fond memories for those of us who attended Ken Kesey's Trips Festival there in 1965. It was the Trips Festival that kicked off the acid-rock scene that filled the Avalon and Fillmore Ballrooms for years after. Come down.* Subscribe: $6 for 24, $11 for 48. C.G.

AAA
¿PECTOL EXPLICA LA LLAMADA QUE ACABA DE RECIBIR...
JEJE !! BIEN, BIEN'
...VEIS INUTILES!! NOSOTROS TENEMOS QUE SOLUCIONARLO TODO A ULTIMA HORA!!
...Y ESO ES TODO. NO TENEMOS MAS QUE COGER EL COCHE Y ACERCARNOS A SU CASA

(FROM EL VIBORA 20-21, © 1981)